

PARTNERSHIP OPPORTUNITIES



ENTERTAINMENT ICON OF THE INLAND EMPIRE

Quick Facts

Built and owned by the City of Ontario

225K sq. ft.

10K seats – 36 suites

500K annual ticketed guests

125 events annually

Family shows, sporting events, concerts, private functions



As a partner, a relationship with Citizens Business Bank Arena will establish significant brand awareness to key demographic groups, energize demand for your products and offer the opportunity to be favorably associated with a unique multi-purpose venue that delivers a positive experience presented at every Citizens Business Bank Arena event.

AEG is proud to count companies such as Staples, Sprint, NOKIA, The Home Depot, McDonalds, Toyota, and Pepsi as our partners and the mutual benefits have been enormous. Together, we have turned dreams into reality by creating some of the best live entertainment experiences in the world. In turn, our partners have unique opportunities to take advantage of powerful, highly visible, highly effective, once-in-a-lifetime marketing initiatives. The possibilities are endless, and our team of creative marketing experts can help you to maximize your marketing opportunity at Citizens Business Bank Arena.

GUESTS DEMOGRAPHICS



- Median Age 38
- Median Household Income \$100,000 +
- 46% male, 54% female
- 70% own their own home
- 66% have children under 18

ADVERTISING OPPORTUNITIES



Interstate 10 double sided LED
Marquee

12 Ft x 5 Ft concourse panel

Back lit panel in arena bowl

Arena bowl LED signage on
scoreboard and ribbon

Rotational banner and link on
website

Tags email blasts to 120K

Luxury suite ownership

Activation locations

Social media posts

Branding opportunities

Hand outs on egress



FOR MORE INFORMATION

Each partnership is unique – we create opportunities to achieve your goals.



Contact us today for more information about Founding Partnerships, Sponsorship opportunities, advertising or events.

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